

**24 September 2014**

## **Orora introduces revolutionary XO re-sealable beverage can closure to Australia & New Zealand**

---

Orora Limited has signed an exclusive licence with XOLUTION GmbH to distribute the revolutionary XOTM re-sealable can closure in Australia, New Zealand and the Pacific region.

XO is an innovative solution for beverage cans that allows consumers to reseal it again and again after it's been initially opened, safely sealing in the freshness and flavour and preserving the carbonation for future enjoyment.

The two-step XO opening operates in a similar way to the traditional stay-on-tab, so immediately feels familiar for consumers. XO's high flow rate and an integrated two-step tamper proof seal mechanism add to the consumer's convenience and confidence.

"The XO re-sealable can end offers our customers significant benefits and opportunities," said Nigel Garrard, Managing Director and CEO of Orora Limited.

"XO is compatible with most existing filling lines currently on the market, requiring little to no line changes or capital investment, and its slim line design means no change to the amount of liquid in the can.

"Another major benefit is that the XO ends can be customised with different colours and embossed company logos to add brand support. "Orora is driven by customer-focus and innovative packaging solutions, and we are excited to bring the revolutionary XO re-sealable can closure to this region," said Mr Garrard.

TM - XO is a registered trademark of XOLUTION GmbH

- ENDS