

**28 November 2014**

## Gold, silver & bronze for Orora at Australian Packaging Design Awards

Orora Limited is celebrating success in the 2014 Australian Packaging Design Awards having taken home a gold award in the Industrial and Supply Chain category, and silver and bronze awards in the Seasonal and Promotional category from the Packaging Council of Australia’s annual awards ceremony in Melbourne last night. In addition, an Orora entry came highly commended in the Consumer Experience and Emerging Technology category.

The Awards were for the following products:

		
<p><b>Product:</b> TUFF3® Cross Stackable Banana Tray  <b>Category:</b> Industrial and Supply Chain  <b>Award:</b> Gold</p>	<p><b>Product:</b> 2014 FIFA WORLD CUP® McDonald’s® Large Fries  <b>Category:</b> Seasonal and Promotional  <b>Award:</b> Silver  <b>Category:</b> Consumer Experience and Emerging Technology - Highly Commended</p>	<p><b>Product:</b> 135g Cadbury Gift Card and Shelf Friendly Packaging  <b>Category:</b> Seasonal and Promotional  <b>Award:</b> Bronze</p>

Entries were assessed on a range of criteria including:

- design and materials
- environment and sustainability
- accessibility and consumer interaction, and
- innovation.

Commenting on the awards, Orora’s Managing Director and CEO Nigel Garrard said “Whilst the satisfaction of delivering packaging that surprises and delights consumers and exceeds the expectations of our customers is on one level reward enough, these awards are great recognition of the forward-thinking of our customers and the tremendous effort of team members. Thank you to all involved.”

“The Orora entries encompass all that we at Orora are about: innovative design, sustainable use of materials, collaboration as a team and a customer-led approach to product design. They are great examples of how we at Orora together deliver on the promise of what’s inside.”

- ENDS -

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**About Orora Limited**

Orora Limited is a leader in innovative packaging solutions, employing 5,700 people across 115 sites in seven countries. Orora supplies a broad range of fibre, metal and glass packaging solutions, as well as packaging-related services including distribution and recycling. The team at Orora prides itself on innovation, working closely with its customers to deliver design and engineering services that ultimately improve the way people consume products in everyday life. Orora is headquartered in Melbourne, Australia and is listed on the Australian Securities Exchange. Please visit [www.ororagroup.com](http://www.ororagroup.com).

**About The Packaging Council of Australia (PCA)**

The Packaging Council of Australia represents Australia's producers and users of packaging and packaged goods. Members span the entire packaging supply chain - raw material suppliers, packaging manufacturers and users, retailers as well as designers and consultants and other companies servicing the packaging industry. To find out more about the PCA, please visit <http://www.pca.org.au/site/>.