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Orora awarded for print and packaging excellence

Orora has won 14 gold and five highly commended awards at New Zealand’s Pride in Print Awards for 2015.

The Pride in Print Awards recognise excellence across Packaging, Publications, Business Print, Labels, Displays, Promotional, Specialty and Industrial categories. Judging is based on technical excellence in all areas of the production process, while taking into consideration the materials and equipment used. Particular attention is paid to design and typography, as well as the effective and innovative use of materials.

Supporting some of New Zealand’s largest and most successful consumer brands, Orora Cartons received 13 of the 22 gold awards in the carton board packaging sub-category, and Orora Beverage received the only gold awarded in the metal packaging sub-category.

Gold winning entry	Customer
Omo Ultimate 5kg Carton	Unilever
DB Export Grapefruit 12-Bottle	DB Breweries
Quantum 25's Ultimate Carton	Quantum Pacific
Roses 450g Aus	Mondelez NZ
Trilogy Egg Carton	Mondelez NZ
Sealord Hoki Mixed Grain Fillets 300g	Sealord Group
1000ml Original Choc Chunk Rookie Cookies	Cookie Time Ltd
1kg Summer Cherries Carton	MG Marketing & Freshmax
Kaipara 1 Doz 1/2 Shell Oyster	Biomarine Ltd
McDonald’s McWrap	McDonald’s Restaurants Ltd
5 Seeds Apple Cider 10 x 330ml Cans	Lion Nathan
Macs Spring Tide 12 x 330ml	Lion Nathan
Oaty Bakes	Tasti Products Ltd
250ml Mother Licensed Can	Coke New Zealand

“Brand recognition and differentiation is vital for our customers’ success. We understand these requirements, and continue to invest in world-class equipment and talent to deliver the best packaging and printing to our New Zealand customers,” said Nigel Garrard, Managing Director and CEO of Orora Limited.

At last year’s Pride in Print Awards, Orora received nine gold awards, seven highly commended awards and one category win.

“Orora’s continued success at the Pride in Print Awards is true recognition of our customer focus, innovation, and high quality print and packaging solutions,” said Mr Garrard.