



Signatory Name: Orora Packaging Australia Pty Ltd

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2014 – 30 June 2015
- Calendar Year: 1 January 2015 – 31 December 2015

8. Was your action plan extended or updated to cover the APC transitional year (01/07/2015 -30/06/2016)?

- Yes
- No

If yes, what is the period of your extended or updated action plan?

Start Date:

End Date:

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

- Yes No

Provide details of policies and procedures

Each Division within Orora has developed and implemented review processes utilising SPG or equivalent, specific to their packaging type. For example, both the Corrugated business and the Cartons business use online quotation systems (iSpek and Orora Express respectively) which focus on fit for purpose design utilising visual tools that explore for least fibre, best box design and most efficient supply chain. Other business groups use a more traditional New Packaging Development process with approval gates that take into account SPG or equivalent criteria such as light-weighting, and optimal sheet size.

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

11. Have any new types of packaging been introduced during the reporting period?

- Yes No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	100 % of all new packaging to be reviewed using SPG or equivalent.	As indicated above all Divisions have implemented a review process for new Packaging using SPG or Equivalent.
2.	Maximise the assessment of existing packaging against SPG or Equivalent	As reported in last year's APC Annual Report, in reporting Period FY 2013-14, 100% of packaging was reviewed using SPG or equivalent across the business. Each business group continues to re-evaluate existing packaging as required

14. Describe any constraints or opportunities that affected performance under this KPI

Over the last 5 years, Orora has been proactive in ensuring all new and existing packaging formats undergo a review process in line with SPG or equivalent, the majority of which are in the Corrugated division. Existing Packaging is regularly re-assessed to identify further opportunities for improvement in material use, package design and supply chain.

Orora is developing a transition plan for reporting period FYs 2016-17. For KPI 1, Orora is committed to the continued application of the SPGs or equivalent, through its various review platforms.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	To incorporate any new facility into the Waste Management System (the WMS administers waste to landfill, recycling and hazardous waste disposal; it seeks to find the optimal options for landfill streams and finding new uses for these through recycling and reuse)	All new sites are included into the WMS Waste Management Provider (Remondis) FY 11 - 54 - 100% of Orora Footprint FY 12 - 42 - 100% of Orora Footprint FY 13 - 51 - 100% of Orora Footprint FY 14 - 47 - 100% of Orora Footprint FY 15 - 45 - 100% of Orora Footprint
2.	Decrease the % of Waste going to landfill	% of waste going to landfill FY 11 - 49% FY 12 - 54% FY 13 - 32% FY 14 - 27% FY 15 - 29%
3.	Increase % of waste being recycled	% of waste being recycled FY 11 - 51% FY 12 - 46% FY 13 - 68% FY 14 - 73% FY 15 - 71%

17. Describe any constraints or opportunities that affected performance under this KPI

Over the last 5 years, Orora has reduced its waste to landfill by 33% and overall waste generated (Landfill, Recycled) by over two thirds.

This is a result of a long standing partnership with Reminds, Orora's Waste Management Services provider.

During this reporting period, Orora undertook a review of waste disposal at its Paper Mill, seeking to identify beneficial use opportunities for 'coarse rejects', as this waste stream currently accounts for 70% of orora's waste to landfill.

Orora is developing a transition plan for reporting period FY 2016-17.

For KPI 3, Orora is committed to maintaining its Waste Management System of continuous review and improvement in service provision and diversion fo waste from landfill to other purposes (in particular recycling and reuse). Orora, will continue to monitor and report on its waste to landfill and recycling rates, with the aim of further reducing overall waste generated by its manufacturing sites.

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- Yes No

Provide details of policies and procedures (including names of policies/ procedures)

Orora is a manufacturer of packaging products, of which the majority have recycled content. Orora's Botany Paper Mill, which produces 100% Recycled content packaging paper, has as its major input waste paper, in particular waste packaging (old cardboard containers - OCC). Though the purchase of OCC as a major input into Orora's Botany Mill, orora also supports its customers in achieving their APC KPI 4. Similarly, Orora's Beverage Cans Division, has moved to the purchasing of imported Aluminium, which has a higher recycled aluminium content then the locally produced Aluminium used previously.

Also, through our Waste Management System, we find the most effective end-of-life outcomes for each supplier's packaging (e.g. return to supplier, recycle, and reuse). Our achievements on this front are evidenced in KPI 3, where we have achieved a 33% reduction in waste to landfill and an overall waste reduction (landfill & recycled) of 64%, in absolute terms since the baseline year FY2011.

Though purchasing materials made from recycled packaging (e.g. Waste Paper & Aluminium) as well as finding the best disposal options for supplier packaging, we are supporting the improvement of the commercial viability of Packaging Recovery.

19. Is this policy actively used?

- Yes No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Develop formal documentation regarding Sustainable Sourcing of Fibre.	Orora adopted the Sustainable Fibre Sourcing Policy in FY 2014. In line with this policy Orora implemented its Sustainable Fibre Sourcing Due Diligence Framework in FY 2015, which covers materials such as imported Kraft papers and cartonboard as well printing paper and stationery Orora purchases from third-party suppliers. The Policy and Framework ensures that Orora is not knowingly contributing to illegal logging and other societal and environmental issues associated with irresponsible forestry activities. The Framework also gives preference to materials made from alternative sources such as recycled or certified fibres.

21. Describe any constraints or opportunities that affected performance under this KPI

Over the last 5 years Orora has worked hard to ensure its procurement practises, and in particular its procurement of paper and metal products, are in line with both our internal values as well as customer expectations. We have continued to pursue the increasing recycled content of our products, such as working with key parties in South Australia to increase cullet in our glass bottles, moving to imported aluminium in our beverage cans, which has a higher Recycled content, and exclusively using OCC in our recycled paper Paper mill.

Orora is committed to assisting its customers in achieving KPI 4 over the transitional period FY 2016-17. This will be achieved by Orora's continued commitment to increasing recycled content in its products, in particular in its Glass bottles and Aluminium Beverage Cans, and a redoubled effort in ensuring traceability of fibre materials in our corrugated and folding carton groups, by gaining FSC ® Chain of Custody Certification.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes No

Provide details of policies and procedures (including names of policies/ procedures)

As indicated in previous APC annual reports, each business group has formal processes in place that include SPG or equivalent in the designing, manufacturing and delivery of packaging products. iSpek (corrugated) and Orora Express (Cartons) are two online quotation systems that look at customer product requirements in delivering the optimal shipper or carton. These two divisions account for about 99% of SKUs within Orora. Other Business groups use more traditional New Packaging Development process with approval gates that take into account SPG or equivalent criteria such as light-weighting.

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	All Divisions have integrated process of assessing new and existing packaging using SPG or equivalent in a formal design process by end of FY 2012	All division have a product development/review processes that considers SPG or equivalent.
2.	To continue working with customers to assist them in meeting their Covenant obligations	Fielding numerous customer enquiries regarding sustainable packaging including making presentations to customers on sustainability and sustainable packaging options

24. Describe any constraints or opportunities that affected performance under this KPI

Over the last 5 years Orora has worked closely with many of its customers to deliver optimal packaging solutions as well as assisting customers in achieving their own Covenant goals.

Of particular note are iSpek (Corrugated) and Orora Express (Cartons), the online, interactive quotation systems described above; which ensure costumers consider SPG or equivalent requirements at the beginning of the purchasing process.

Over the transition period FY 2016-17, Orora will continue to work closely with its customers, as well as industry bodies and other associations to deliver key outcomes in packaging design and recycling.

KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Develop and adopt a Sustainable Fibre Sourcing Policy	Orora reviewed and adopted its Sustainable Fibre Sourcing Policy in July 2014. In support fo the Policy, Orora also developed and implemented the Sustainable Fibre Sourcing Due Diligence Framework as described in KPI 4.
2.	Gain Forestry Stewardship Council® (FSC®) Chain of Custody (CoC) certification at Orora's Paper Mill.	The Orora Paper Mill at Botany (NSW) gained FSC® CoC certification in November 2012. The Mill has successfully maintained certification in FY 2015. The Mill is certified to sell FSC Recycled Credit paper to its customers.

3.	<p>Orora EcoTargets</p> <p>GHG Emissions 10% Reduction Water Use 10% Reduction Waste to Landfill 25% Reduction</p>	<p>In FY 2014 Orora set new 5-year resource efficiency targets, building on previous achievements. These targets are listed on the left. (Baseline year Calendar 2013; Target Year FY2019)</p> <p>The first reporting period for these targets was FY 2015, and was reported in Orora's Annual Report 2015. (http://media.ororagroup.com/documents/Orora_AR_2015.pdf, Pg. 25-29)</p> <p>Orora made significant progress towards its 2019 Eco Targets during the reporting period. This progress is largely the result of improved efficiency at Orora's B9 recycled paper mill at Botany, New South Wales, as well as individual projects at many manufacturing facilities.</p>
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26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

- Yes No

If yes, please give examples of other product stewardship outcomes

Orora undertook a materiality assessment to identify key Sustainability issues that may be material to its operations.

Key sustainability issues identified include:

- Ethical sourcing risk – the reputational and supply chain risk arising from sourcing materials from developing countries that may not have the same standards for governance, human rights, environmental protection and quality, as more established markets
- Resource depletion risk – the reputational and supply chain risk from resource depletion in Orora's supply chain, notably the impact of water scarcity on Orora's operations and markets, principally in the western regions of North America
- Waste and recycling risk – the risk of Orora being perceived as falling behind its competitors in the development of recyclable products, and in waste collection and recycling

As evidenced in the previous and the current APC Annual Report, Orora has been aware of these issues for a considerable time, and has been working to ensure that any impacts (positive & negative) these issues may have are management accordingly.

However, none of the issues identified in the materiality assessment were identified to be material for Orora at this time.

Orora will continue to undertake periodic materiality assessments to identify existing and future sustainability issues that may impact its operation, and work towards resolving these.

More information on the materiality process can be found in Orora's Annual Report 2015 (http://media.ororagroup.com/documents/Orora_AR_2015.pdf, Pg. 25-29)

27. Describe any constraints or opportunities that affected performance under this KPI

Orora is committed to sustainability beyond product stewardship, and will continue working with both internal and external apertures in achieving its sustainability goals during the transition period 2016-17 and beyond.

Some of the actions to be undertaken will include:

- continue and expand its energy efficiency program
- continue and strengthen its waste management systems
- Strengthen its fibre sourcing framework and investigate extending it to customers, through gaining Chain of Custody certification of its corrugated box & cartons plants

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	To work with customers and other stakeholders to reduce litter.	Fielding numerous customer enquiries regarding sustainable packaging including making presentations to customers on sustainability and sustainable packaging options

29. Describe any constraints or opportunities that affected performance under this KPI

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

Over the last 5 years of the APC Action Plan, Orora has had a number of successes.

?All Orora's Packaging Divisions have implemented SPG or Equivalent into new packaging design processes, and existing packaging reviews. These review processes are now part of everyday business practise.

Over this period, Orora also commissioned its B9 Paper Mill at Botany, NSW, which manufactures 100% recycled paper used in packaging. The Mill gained Forestry Stewardship Council© Chain of Custody Certification in 2012, and is able to sell FSC Recycled paper to customers. A large proportion of B9 papers are used in the manufacture of Orora's corrugated boxes.

With continued commitment to the APC, Orora is looking to expand its FSC © Program to its corrugated box and folding carton divisions.

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs