
Introduction

The current 2011-2015 Australian Packaging Covenant has been extended for a year to allow for the development of a new Covenant expected to commence in July 2016.

In response, Orora has developed a Transition Plan covering the period July 2015 to June 2018, to support its continued commitment the Australian Packaging Covenant.

Orora Australian Packaging Covenant Transition Plan July 2015 to June 2017

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

Background

During the reporting period 2011-2015, Orora has implemented formal review processes across its divisions to ensure all existing and new packaging is reviewed using SPG or Equivalent.

Action

- Evaluate existing review processes to ensure continued application of SPG or Equivalent.
- Continue to review new and existing packaging formats
 - o Report existing packaging formats reviewed
 - o Report on new packaging types reviewed

Goal 2: Recycling

KPI 3: % of signatories applying on-site recovery systems for used packaging.

Background

During the reporting period 2011-2015, Orora has maintained its Waste Management System, in partnership with its waste management partner (Remondis). During this period, Orora has reduced its waste to landfill by 33% and its total waste generation by 63%.

Action

- Continue to maintain and improve the Waste Management System in partnership with our waste management partner.

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- Report on % of waste going to landfill
 - Report on % of waste being recycled
 - Report on % reduction in total waste generated (recycled & Landfill)

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

Background:

Over the reporting period 2011-15, Orora implemented its Sustainable Fibre Sourcing Policy and Sustainable Fibre Due Diligence Framework, which ensure that Orora sources its fibre products from responsible sources that minimise societal and environmental issues, associated with irresistible forestry activities.

Furthermore, as part of Orora's Recycling Strategy, Old Cardboard Containers (OCC) are now used almost exclusively as the primary input at our Paper Mill in Botany, ensuring long-term support of the recycling of paper packaging products.

Action

- Continue to improve recycled content of Orora's packaging types
 - Report on % recycled content of Glass containers
 - Report on % recycled of Metal Beverage Cans
 - Report on % recycled content of Corrugated boxes
 - Report on % recycled content of Folding Cartons
 - Report on % recycled content Sacks

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and recycling.

Background

Orora has both formal and informal process in place to work collaboratively with customers and other stakeholders to deliver benefits in packaging design and recycling. During the reporting period 2011-2015, this has included the development and implementation of various packaging review processes as well as participating in a variety of industry groups and forums focused on sustainable outcomes for packaging.

Action

- Continue to collaborate with customers on improving packaging design in line with SPG or equivalent
- Continue to participate in industry groups and forums focused on sustainable outcomes for packaging.

KPI 7: % of signatories showing other Product Stewardship outcomes

Background

During the reporting period 2011-2015, Orora has undertaken number activities which have contributed to improved product stewardship outcomes. These have included but are not limited to:

- Implementation of the Sustainable Fibre Sourcing Policy & Due Diligence Framework
- FSC® Chain of Custody Certification for Botany Mill
- - Achievement of 5-year Resource use reduction targets in 3 years and setting of new 5 year EcoTargets (resource reduction targets).

Action

- Continue reporting progress EcoTargets
- Expand FSC® Chain of Custody Program to include the Cartons & Corrugated Box Divisions

KPI 8: Reductions in packaging items in the litter stream

Background

During the reporting period 2011-2015, Orora has been an active member of a number of industry groups and forums including the Packaging Stewardship Forum (PSF), which has since disbanded. The forum provided seed funding for public recycling and litter privation as well as sponsoring Keep Australia Beautiful activities.

Orora has also worked closely with its customers to investigate packaging options with reduced litter propensity.

Action

- Continue participating in industry groups and forums focused on sustainable outcomes for packaging.
- Continue collaborating with customers on reducing litter propensity of packaging