

Date printed: 28/05/2019

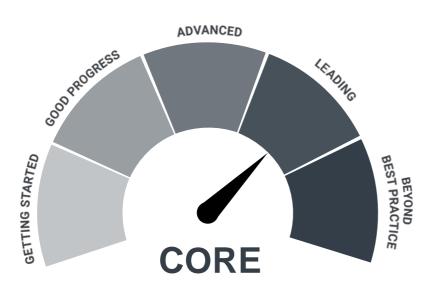
# Orora Packaging Australia Pty Ltd

Website ororagroup.com

Primary Industry Sector Packaging Manufacturer Packaging Supply Chain Position
Manufacturer

**ABN** 32165443667

## DASHBOARD











## **SUMMARY**

For the 2019 APCO Annual Report, *Orora Packaging Australia Pty Ltd* has achieved Level 4 (Leading) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered. In addition, *Orora Packaging Australia Pty Ltd* has either achieved or put in place four out of ten relevant packaging sustainability targets, and is publicly reporting progress against three of these targets.

## **INDICATORS**

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

**RECOMMENDED:** All answered recommended criteria. **TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

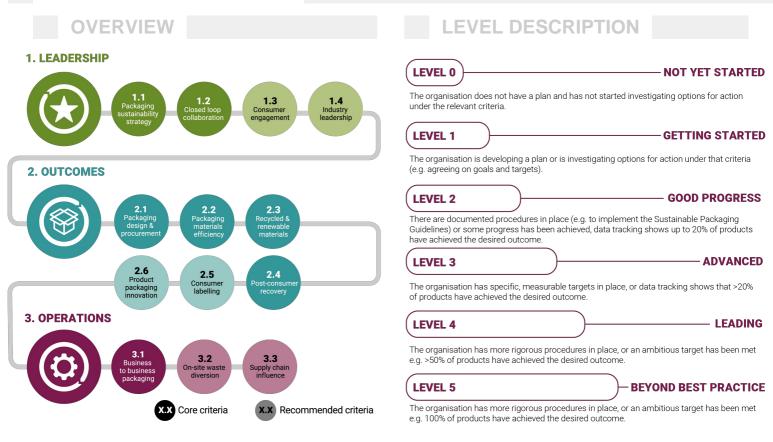
**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.



# Orora Packaging Australia Pty Ltd

## REPORTING FRAMEWORK



### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- Core criteria are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

### **ABOUT APCO**

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.





## Orora Packaging Australia Pty Ltd

## **CASE STUDIES**

Case Study

Packing fresh produce and preserving it in optimal conditions until it is sold can be very tricky. There a many aspects of the supply chain that need to be considered from packing conditions and equipment at the farm to delivering unspoiled produce to the consumer. Product-packaging systems thinking is critical in delivering innovating packaging solutions that improve supply chain performance and reduce product waste. Orora worked closely with banana growers, agents and retailers to understand the requirements of the banana supply chain and the limitations of existing packaging formats on the markets in the development of its latest 15kg open banana tray, part of the Tuff3 suite of solutions. The outcome of this work is the innovative Tuff 3 Banana Tray which delivers the following benefits: - Improved moisture barrier protection though the application of innovative functional paper laminates - Reduced weight and improved strength of box though innovative board engineering and inclusion of a new tray design. - Innovative tray design that features: o improves insulation, ventilation, temperature and moisture control for improved cooling and ripening rates and delivering more even ripening o Patented multi-corner post design element that increases strength, resistance to telescope failure of trays and allows for cross stacking of the trays to secure unit loads. o improves tray stackability and palletising through its quick tray location systems as well as enabling greater use of automated pallet handling systems due to the robust nature of the dual wall nature of the design is machine erected on demand, reducing packing costs at the farm o improves handling and safety in-store without the need to air-stack o has improved print quality allowing for better brand graphics and design The biggest benefit of the Tuff 3 Banana Tray is the reduction in product damage and waste including minimising broken necks and bruising and transit rub and scuff marks. Through an engineered approach to materials and style development, the Tuff3 trays reduce the total packaging requirement and associated environmental impact by at least 40% over conventional two piece pack designs. For more details information on the Tuff 3 Banana Tray please see attached document.

Case Study

Product-Packaging Innovation The video in the link below showcases innovative approaches to solving packaging issues, taking into account the whole product/packaging nexus.

https://cdn.intelligencebank.com/au/share/GXb0/ZVIR/Pp3j/streaming/Innovation-Expo-animation

### **TARGETS**

Do you have specific targets to review new products against the SPG or equivalent?

None provided.

Do you have specific targets to review existing products against the SPG or equivalent?

None provided.

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

None provided.

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

\*\*\*Orora will train all relevant sales force and technical team members on PREP and the ARL, to enable engagement with and support Orora's customers in the uptake of the ARL.\*\*\*



# Orora Packaging Australia Pty Ltd

## **TARGETS**

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

None provided.

Do you have specific targets to include on-pack labelling for disposal or recovery?

\*\*\*Orora will train all relevant sales force and technical team members on PREP and the ARL, to enable engagement with and support Orora's customers in the uptake of the ARL.\*\*\*

Do you have specific targets to reduce on-site waste sent to landfill?

\*\*\*Eco Target: 25% reduction by 2019\*\*\* Metric: Orora Group - per Net Revenue (AUD Million), Orora Facility - per Unit Production

Do you have specific targets to improve packaging sustainability through procurement processes?

\*\*\* Implement Orora's Supplier Assurance Framework (SAF), focusing on human rights, labour, environmental and anticorruption practices, covering 80% of supplier spend by end 2019\*\*\*

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

None provided.

Do you have specific targets to reduce (optimise) business-to-business packaging?

None provided.





# Orora Packaging Australia Pty Ltd

### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

#### 3. Advanced

Your organisation is committed to: Integrating your packaging sustainability strategy into business policies and processes.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

### 5. Beyond best practice

Your organisation is committed to: Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

#### 3. Advanced

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels. (3) Applying labels that encourages active consumer engagement.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

#### 5. Beyond best practice

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership. (3) Being involved in multiple programs or initiatives to improve packaging sustainability through collaboration and industry leadership. (4) Having at least one leadership initiative externally recognised through an award or other formal process. (5) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

#### 3. Advanced

**Your organisation is committed to:** Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.





## Orora Packaging Australia Pty Ltd

### COMMITMENTS

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

### 5. Beyond best practice

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in all products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

## 4. Leading

**Your organisation is committed to:** Incorporating or optimising recycled and/or renewable content in more than 50% of products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

### 4. Leading

**Your organisation is committed to:** Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

### 4. Leading

Your organisation is committed to: Labelling more than 50% of products with disposal or recovery information.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

#### 2. Good progress

**Your organisation is committed to:** Evaluating and optimising up to 20% of product-packaging systems using Life Cycle Assessment (LCA) or similar.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

### 1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.





# Orora Packaging Australia Pty Ltd

### COMMITMENTS

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

### 4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

### 4. Leading

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Having processes to evaluate risks and opportunities for influence.

## SIGN OFF

Ann Stubbings

Company Secretary

Tuesday, 28 May 2019

#### **DISCLAIMER**

The copyright owners of this report are The Australian Packaging Covenant Organisation (APCO) and the University of Technology Sydney (UTS). The data contained within this report is owned exclusively by APCO. This report (including all text, images and attachments) has been prepared for the exclusive use and benefit of the copyright holders and each addressee(s) only. The copyright owners give their consent and grant a limited licence to each addressee(s) for the use of this report, in its entirety, to be reproduced, distributed and communicated to third parties or made public at the discretion of the addressee(s). All other rights are strictly reserved. The addressee(s) is not permitted to reproduce, distribute or communicate separate subsections, images or individual pages of this report. The report can only be reproduced, distributed or communicated in full. The information contained in this report does not constitute investment or business advice and addressee(s) should obtain their own independent advice before making any financial decisions based on the information included in this report. 2017-2019 ©.

Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000 🛱 (02) 8381 3700 🗷 apco@packagingcovenant.org.au

