

EFI Nozomi C18000

Digital print technology

Orora is proud to introduce a world leading digital print technology which delivers high end imagery directly onto corrugated board. The EFI Nozomi C18000 is the first printer of its kind in Australia, and is the outcome of Orora's commitment to bringing market leading technology to you as part of our continual innovation journey.



Orora's exclusive digital print technology allows us to deliver on the promise of what's inside through high quality, bespoke packaging that reflects the product within.

Advantages

High quality print: Delivers magazine quality imagery directly onto corrugated board, with a high resolution print at 360 x 720 DPI. Also enables options for full six colour print (CMYKOV)

Fast machine with quick turnaround: Has an output of 70 linear metres per minute, as well as quick production times due to the machine eliminating the costly and time consuming need for platemaking. The digital interface of the machine also accommodates last minute edits to artwork

High customisation and branding opportunities: Enables creative branding and colourful packaging to ensure your brand leadership position in the market. Due to the significant bespoke packaging this machine offers, customers can brand and target their packaging to measure in market performance

Prints on various flutes and sheet sizes: Can print on cardboard flutes from 1.6mm to 10.0mm, and also on sheets that are 1.8m wide and 3.0m long

Cost and storage savings: Great for cost-effective short runs and on-demand print jobs, where you only print the quantities required

Market Applications

- Beverage
- FMCG
- POS
- Fresh Produce
- Protein
- Retail

Partnership

Orora has partnered with EFI to be the first to offer this digital print technology in Australasia and have also purchased a second machine which is currently being commissioned in the United States

Contact

For more information, please contact David Parkin on +61 457 764 047 or email david.parkin@ororagroup.com



About Orora Limited

Orora Limited produces an extensive range of packaging and visual communication solutions. The company generates revenues in excess of A\$4 billion annually and employs more than 6,700 people across 43 manufacturing plants and 88 distribution sites in seven countries.

Learn more at www.ororagroup.com